

## EAST Search History

L10	2	"6182059".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 11:05
L11	2	"5617538".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 11:05
L12	434	(advertis\$4 market\$4 messag\$4) near campaign and (website (web near site) web-site) and banner	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:36
L13	0	(1 2 3 4 5 6 7 8 9 10 11) and (pairwise pair-wise (pair near wise))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 11:22
L14	30	(advertis\$4 market\$4 messag\$4) near campaign and (website (web near site) web-site) and (compar\$5 correlat\$4) near (message banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:19
L15	42	(advertis\$4 market\$4 messag\$4) near campaign and (compar\$5 correlat\$4) near (message banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:20
L16	12	15 not 14	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:18
L17	2233	(internet website (web near site) web-site) and (compar\$5 correlat\$4) near (message banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:21
L18	5693	(advertis\$5 market\$4 messag\$4) and (compar\$5 correlat\$4) near (message banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:20
L19	2233	18 and (internet website (web near site) web-site)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:21

## EAST Search History

L20	1204	19 and (attribute characteristic)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:22
L21	44	20 and campaign	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:30
L22	69	19 and campaign	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:30
L23	25	22 not 21	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:30
L24	61	19 and (pairwise pair-wise (pair near wise))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:32
L25	457	(advertis\$5 market\$4 messag\$4) near campaign and (website (web near site) web-site) and banner	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:37
L26	23	25 not 12	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/02/20 14:37

*SEARCHED TITLES ABSTRACTS, AND/OR FULL*